TO: Noah Eisendrath, CEO  
Main Street Medicinals

FROM: Matthew W. Skelly, PE, PTOE  
Katherine O'Shea, EIT

DATE: Revised March 14, 2022

RE: 65 Mechanic Street Cannabis Dispensary  
Transportation Demand Management Plan

In order to reduce the number of single occupancy vehicle (SOV) trips to and from the proposed cannabis dispensary located at 65 Mechanic Street in Vineyard Haven, Massachusetts, Main Street Medicinals has developed the following Transportation Demand Management (TDM) Plan. This plan is intended to function in part with the Martha’s Vineyard Transit Authority (VTA), specifically routes 2, 3, and 10 which are located within one half mile of the site.

The following actions will be taken by Main Street Medicinals in order to limit the number of SOV trips to the site:

- Provide a pre-paid bus fare pass to any employee who is able to utilize the VTA system to commute to the dispensary.
- Prominently display all public transit schedules in a visible location at the dispensary.
- Provide VTA maps depicting station locations to both employees and customers in order to supply transit users with the information required to utilize the system.
- Require that employees park at the nearby park and ride and utilize an existing footpath to walk to the site.
- Incentivize employees to carpool with small bonuses or other programs as appropriate.
- Explore the possibility of implementing an appointment only restriction to limit the number of customers during peak periods as to alleviate any adverse traffic impacts.