

Paul Foley

From: TJOCHSBERGER@aol.com
Sent: Monday, July 08, 2013 6:07 PM
To: foley@mvcommission.org
Subject: Stop&Shop

We're writing in support of Stop&Shops's plan for a new supermarket in Vineyard Haven.

The Island is in need of a well stocked, reasonably priced supermarket to serve not only summer visitors, but also year round residents like us. While Stop&Shop's store in Edgartown is adequate, it's not convenient for those of us who live Up Island. This is especially true in the summer when crowds and traffic in Edgartown can be problematical.

As far as Vineyard Haven is concerned, we understand there could be a problem with parking. However, we believe that the store's plans will include a reasonable solution. Also the size of the store should not substantially increase the number of cars seeking parking over what it is presently. Indeed, if the owner of Cronig's had not purchased the property abutting Stop&Shop's location, it might have served as additional parking.

With regard to Cronig's, there is certainly enough business on the Island for both supermarkets. We actually shop in both places. Each is unique in the type of merchandise they carry and each has it's own degree of convenience. Given that we belong to the Island Club, the discount at Cronig's fairly evens out the price difference. Given that many people don't have the advantage of the Island Club card, an enhanced Stop&Shop would be of benefit - not only to visitors, but to Island residents.

As Islanders who want to see the Vineyard prosper, we believe this project will help towards that end and strongly urge you approve the plans.

Thank you.

Ted Jochsberger, Deborah Wells
West Tisbury

No virus found in this message.

Checked by AVG - www.avg.com

Version: 10.0.1432 / Virus Database: 3204/5974 - Release Date: 07/08/13