

Mark Snider

Thu 11/12/2020 4:01 PM

Dear members of the Martha's Vineyard Commission:

I am writing on behalf of the Hob Knob Inn and their expansion request. I have looked at their project and believe that what they are proposing is in scale with the neighborhood and a good fit for the Town of Edgartown. What they propose is tasteful and will help our economy.

- Hob Knob has been a well-respected business in the community for over 25 years reflecting the tone and character of Edgartown's historic village.

- Guests staying at Hob Knob have a high net-worth income and spend average guest age is higher 55+

- More quality hotel rooms bring in added tax revenue to the town of Edgartown and \$\$\$ to the other businesses

- Increased jobs in our market for both full-time and part-time

- Employee housing is part of the plan where there was none before (something much needed)

- Hob Knob attracts guests who eventually become rental clients, then seasonal or year-round homeowners

- Diane Carr is a member of the investment ownership group that owns Hob Knob. She lives full-time on the island and has done so for 7 years. She has invested her personal time into the Edgartown Board of Trade where she is now a board member as well as a member of the newly formed Martha's Vineyard Lodging Association.

The Hob Knob has stated that they will not have large weddings or large gatherings, something understandably a concern to neighbors. I believe a pool is a nice amenity and the noise can be easily controlled by management.

Thank you for your consideration,

Mark Snider

Owner and Managing Director

Winnetu Oceanside Resort