C.R. 4 – 2017 – Vineyard Vines on Main Street, VH



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Applicant: Vineyard Vines; Sean Murphy (Agent)

Project Location: 44 Main St., Vineyard Haven, MA (Map 7N Lot 5 – 0.115 acres) **Proposal:** To operate a "Formula" retail store on Main Street.

Zoning: B-1 Commercial.

Project Summary:

- The proposal is to locate a Vineyard Vines retail clothing store at 44 Main Street.
- The reason for the referral is that there are more than 10 Vineyard Vines stores thus triggering concurrence review as a "Formula Retail" store.
- The Building was built in approximately 1890.
- They plan to use the 2,200 sf first floor as part of the store this year. They may use the app. 2,000 sf second floor in the future.
- There will be no increase or addition to the exterior footprint.
- All changes are internal to the structure.
- There is no onsite parking. Parking is on Main Street.
- The first Vineyard Vines store was in Edgartown at Nevin Square. It is now located on North Water Street in the Fligor building. They also have a store at the foot of Circuit Avenue in Oak Bluffs and eight (8) other stores around the country.



