Growing Together

A CAMPAIGN TO BUILD A REGENERATIVE AND EQUITABLE FOOD SYSTEM
One vision.
An Island food system that strengthens the relationship between people, the land and the sea, promotes a healthy ecosystem and ensures that everyone has the knowledge, skills and resources they need to grow, access and prepare healthy food.

Three goals.
1. Increase local food production.
2. Reduce and redirect food waste.
3. Expand access to healthy food for all islanders.
By any measure, 2020 was a powerful year.

**Feeding**
- 1,400 families served by the food pantry
- 1,680 mobile market customers served
- 3,914 pints of soups and stews served

**Growing**
- 14 new soil beds for greens and early season tomatoes
- 7,142 school lunches served
- 75,000 lbs of food grown on the farm
- 4,000 plants growing in our greenhouse

**Educating**
- 13,715 people engaged with island grown at home
- 180 island seniors took part in at-home garden projects

**Composting**
- 360 cubic yards of compost produced
- 150 tons of food waste recovered
A force for social and environmental justice.

Food is the core of life. It’s more than nutrition—it’s family, it’s connection, it’s community. Food is at the core of what we do at IGI. We feed. We grow. We educate. We advocate. How we grow it matters; what we eat matters and how we reduce food waste matters. If we eat differently, if we grow using regenerative practices, if we reduce food waste and turn it into compost, then we mitigate climate change and protect our Island for years to come.

The Campaign will create a central core for all of our activities and initiatives.

- Island Food Center anchored by the food pantry
- Working Farm anchored by Education & Innovation Center and housing
- An Endowment to invest in new initiatives and innovation
Introducing The Island Food Center.

A place to fulfill our vision for food equity for all Islanders; a place to ensure a healthier community

- Warehouse and food distribution center
- Dock for gleaning deliveries
- Commercial kitchen for preparing meals and healthy food to go
- Dining and community room to serve hot meals and gatherings
- Small café run by a young, local entrepreneur

All anchored by a new kind of food pantry.

Here, families can find not only the staples of sustenance but the foods they want to eat. Nourishment for the body and the soul. Low-sodium and gluten free foods, greens from the farm and fish from the sea. Food that will make a difference to families gathered around Tisbury griddles and Brazilian ollas.
A farm sounds so simple. This one is anything but.
Education is critical to achieving our goals.

- Island Grown Schools reach school-aged kids in classrooms, gardens and farms
- Adult food production workshops teach backyard growers & container gardening
- Hands-on workshops promote healthy, productive soils and innovative growing techniques
- Visiting experts and researchers explore climate-friendly growing practices
- Resources and supplies help community grow, cook and share healthy, local food
- Demonstration site helps local farmers increase food production and benefit the environment
Introducing our new Education & Innovation Center.

This is where change will happen; ideas shared and the future reimagined. School children, food entrepreneurs and backyard growers will:

- Attend workshops with experts and advocates
- Experiment with Island soils and compost recipes
- Develop new hydroponic growing techniques
- Design new crop and animal rotation systems for fields and gardens

Building to our values.

- South Mountain Company, an Island business dedicated to environmentally responsibility standards, is our architect and builder
- Our new buildings will be safe, healthy, comfortable, and resilient
- Designed to reduce embodied carbon and produce more energy than it consumes
We believe building affordable housing is an investment in our hardworking staff today and in the Vineyard of tomorrow.
An Endowment to secure a safe future.

- Pivot and innovate as times and needs evolve
- Build a next generation of visionary leaders on the Island
- Invest in new initiatives and infrastructure
- Apply a regenerative approach to investing
$12 million in 20 months.

Our goals are ambitious. Our focus is strong. Our spirit is unwavering.

Growing Together is our campaign to raise $12 million dollars to build the physical infrastructure and the financial endowment to support our mission to create a regenerative and equitable food system on the Vineyard.
Your investment at work.

- Innovation & Education Center $2.5M
- Island Food Center $3.0M
- Architectural/Engineering/Permits $0.7M
- Furniture/Fixtures/Equipment $0.3M
- Endowment $2.0M
- Housing $2.0M
- Environmental Upgrades $1.5M (Biodiversity, Solar, New Electrical Line, Landscape)
With your help, the seeds we plant today will be harvested by generations of Islanders to come.